

## Global Insights Programme Dialogue between International HE Leaders

## American Higher Education Responding to a Changing Context: Trump, Technology, Temperance and Teaching & Learning

Washington DC and Philadelphia, Pennsylvania, USA Sunday, October 1st, – Thursday, October 5<sup>th</sup>, 2017

## **Programme Leaders:**

Dr Tom Kennie, Ranmore and Dr Peter Eckel, PENN AHEAD

## Key topics to be explored include;

- The *nature of leadership, management* & *governance* in a changing US higher education context;
- The *evolving policy landscape* for higher education under President Trump's administration;
- The *role of representative bodies* as they seek to encourage collaboration between and advocate on behalf of their members in an uncertain policy environment
- The approaches being deployed by different types of universities and colleges as they
  introduce new technologies, learning analytics, on-line and blended learning, student
  support and faculty support, and quality assurance; and
- The similarities and differences in the *challenges facing HE leaders* in the US compared with other parts of the world.









(21<sup>st</sup> April, 2017)

Arrival	Saturday, September 30, 2017 – Arrival
	Arrive and check into the Du Pont Circle Hotel
	https://www.doylecollection.com/hotels/the-dupont-circle-
	hotel?utm_source=google&utm_campaign=dupont-circle&utm_medium=local/

Day 1	Sunday, October 1, 2017 – Orientation Meeting and Connecting
Objective	To enable participants to meet and discuss expectations and gain an overview of
	current issues in HE in the US
08.45	Introductions, Overview of Programme and Expectations
	Dr Tom Kennie, Ranmore
09.45	Understanding Higher Education in the US
	Dr Peter Eckel, University of Pennsylvania
10.30	Break
10.50	The Changing Landscape and Common Leadership Challenges
	Dr Peter Eckel, University of Pennsylvania
12.00	The State of the Nation: Review of Technology & Teaching & Learning
	Nicola Sayers and Chipo Nyambuya
12.45	Lunch
13.30	Free Time
19.00	Dinner

Day 2	Monday, October 2 <sup>nd</sup> 2017 – Case Studies and Leadership Challenges
Objective	To provide an opportunity to gain insights into a range of different approaches to
	the application of technology to
07.45	Leave for University of Maryland (by coach)
09.00	The Intersection of Learning and Technology: Kirwan Center for Academic
	Transformation, University System of Maryland, MJ Bishop, Ph.D.,
	http://www.usmd.edu/cai
10:45	University of Maryland University College – The Challenges on the Ground:
	Changing Students, Changing Workforce Needs; Revising the Business Model; and
	Tapping Technology
	Marie A. Cini, Ph.D
	Provost and Senior Vice President for Academic Affairs









(21<sup>st</sup> April, 2017)

12:30	Lunch
13:15	Travel
14.30	Georgetown University – Centre for New Designs in Learning & Scholarship
	Eddy Mahoney, Ph.D., <a href="https://cndls.georgetown.edu">https://cndls.georgetown.edu</a>
16:30	Return to Hotel
19.00	Dinner

Day 3	Tuesday, October 3 <sup>rd</sup> , 2017 – The Evolving Policy Landscape
Objective	To gain further insight into the changes in HE policy and how different parts of the
	system are responding
08.45	Walk to Du Pont Circle Center for Higher Education
09.00	The Policy Landscape and One Du Pont Circle
	Dr Peter Eckel
09:15	The Consortium of Independent Colleges (CIC): Technology & Collaboration: the
	Consortia for Online Humanities and the Consortium on Digital Resources for
	Teaching and Research
	David Brailow, Vice President for Development
10.30	Break
10.45	The Work of the American Council on Education (ACE): Views from the Hill
	Terry Hartle, Senior Vice President – confirmed checking to tweak times
11.45	Policy Perspectives on Implications for Research - The Association of American
	Universities (AAU)
	Amy Scott
12:45	Lunch
14:00	The Changes Impacting on Accreditation & Regulation
	Judith Eaton, Council for Higher Education Accreditation (CHEA)
15:15	Break
15:30	The National Association of College and University Business Officers (NACUBO):
	Policy Issues and Challenges
	TBC
16.30	Review
17.00	Conclude
18.30	Dinner – Free Choice









Day 4	Wednesday, October 4 <sup>th</sup> , 2017 – HE in Philadelphia
Objective	To gain insights into the response of the City of Philadelphia to Policy
08:00	Travel by Train to Philadelphia
11.00	Arrive
11.45	Overview of the HE Systems of Pennsylvania and Review of Leadership Case Study
	Dr Peter Eckel
	PENN AHEAD, 3819 Chestnut St, Philadelphia
12.45	Lunch
13.30	Presentation of Leadership Case Study and Discussion
	Peter Garland, Pennsylvania State System of Higher Education (PASSHE) – confirmed 4.7.17
14.30	The University of Pennsylvania (PENN) and Philly's Ed's and Med's Economy
	Tony Sorrentino, Executive Director of Public Affairs - Office of the Executive Vice President,
	University of Pennsylvania
15.15	Break
15:30	Quality Assurance in Times of Disruption: Middle States Commission on Higher
	Education,
	Andrea Lux, Ph.D. Senior Vice President and TBD
16.30	Discussion and Review
17.00	Optional Walking Tour of PENN
19.00	Dinner
	City Tap House, 3925 Walnut Street, Philadelphia PA 19104

Day 5	Thursday, October 5 <sup>th</sup> , 2017– Institutional Responses
Objectives	To explore how HE institutions are responding to the changing context.
08:30	Travel
09.15	Temple University/Drexel University/Widener University
	TBC
11.30	Return to PENN AHEAD









(21st April, 2017)

[010.15- 11.45]	Parallel Briefing for US Colleagues about Developments in UK Higher Education
	Dr Tom Kennie and Dr Peter Eckel
12.00	Introduction and Lunch
13.15	Review of Findings
14:00	Round Table Discussion with US HE Leaders I: The Challenges of the Future: What
	the Heck Do We Do Now?
	Engagement with a range of US HE leaders from across Pennsylvania and neighbouring
	states.
15.15	Break
15.40	Roundtable Discussion II: This is What We NEED TO DO
16.45	Conclude
17.00	Review and Next Steps
17.30	End of Workshop
19.00	Closing Dinner – White Dog Restaurant

Day 6	Friday, October 6 <sup>th</sup> , 2017- Business
Objectives	To provide space for follow up discussions and/or other business
08:30	Free Day to continue conversations or conduct other business





