



## Global Insights Programme BRIEFING NOTE



**American Higher Education Responding to a Changing Context:  
*Trump, Technology, Temperance & Teaching and Learning***

**Washington DC and Philadelphia, Pennsylvania, USA**  
Sunday, October 1st, – Thursday, October 5<sup>th</sup>, 2017

**Programme Leaders:**

***Dr Tom Kennie, Ranmore and Dr Peter Eckel, PENN AHEAD***



*(We reserve the right to adapt or amend this draft programme)*



## Introduction

The Global Insights programme is an opportunity for leaders in UK education to work with their Australian counterparts as they jointly navigate across the changing landscape of higher education in the USA.

This immersive, two location event in Washington DC and Philadelphia, is being offered by a partnership between the Higher Education Academy (HEA), the University of Pennsylvania, Ranmore, a 'niche' provider of leadership development in higher education and the LH Martin Institute. It offers a real opportunity for you to 'step back' from operational matters and immerse yourself in another higher education system undergoing significant change.

Whether you are a regular visitor to the US and already have strong research or teaching links or you are seeking a means of understanding current issues facing HE in the US we believe you will gain much from the programme.

Over a five-day period, we will undertake a 'deep dive' into American higher education to gain insights into how different types of universities are responding to a changing context and positioning themselves for the future.

- What will be the policy landscape for higher education under President Trump?
- What does the funding landscape look like? How are national bodies such as the American Council on Education (ACE), and the Council for Higher Education Accreditation (CHEA) interpreting the current and future context and
- What and how do are they doing to influence policy development?

Through visiting a fascinating range of institutions, such as Georgetown University, the University of Pennsylvania, and University of Maryland, University College, among others, you will engage in discussions with fellow HE leaders - guided by two experienced programme leaders with extensive knowledge of higher education the pre-conditions for creating an intensive and informative event are all in place. The culminating event is a roundtable symposium involving program participants and leaders of select U.S. universities and colleges.



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## The Benefits of attending:

- A unique opportunity to increase your knowledge of US higher education policy and practice;
- A focused opportunity to build a wider network of connections in this region of the US as a springboard for future collaboration;
- An opportunity to explore how universities are using technology and developing new business models as they respond to the changing environment;
- Develop a deeper understanding of how teaching and learning in a range of HEI's is adapting to the changing world of higher education;
- A chance to engage with other senior level HE leaders in discussions about the shifts taking place in higher education; and
- A space for you to gain new data and information to help shape the medium to longer-term direction of your institution.

## What makes these attractive locations?

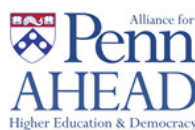
Washington DC and Philadelphia offer two distinctive and complementary viewpoints from which to understand US higher education.

### ***Washington DC***

DC is the federal capital of the USA. It's also in a region peppered with a range of universities, policy agencies and bodies that represent different parts of the HE eco-system. Over the first 3 days you will have an opportunity to engage with senior staff in bodies such as the American Council on Education (ACE) as well as the Council for Higher Education Accreditation (CHEA) and the American Association of Universities (AAU), the nearest equivalent to the Russell Group of Group of 8 universities in Australia.

In addition to being at the heart of federal policy making Washington DC is also home to numerous universities and close to a wider range of universities in the adjacent state of Maryland. Being in such a great location we will take the opportunity to visit Georgetown University as well as the University of Maryland, University College.

We will then take the train to Pennsylvania.



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## **Philadelphia**

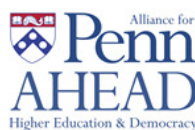
Philadelphia is the largest city in the Commonwealth of Pennsylvania. It is the fifth most populous city in the US and is the core of the sixth largest metropolitan area in the country. It has a population of over 1.5m people from diverse cultures following successive waves of immigration from the 17<sup>th</sup> century to the present.

In addition, Philadelphia has the second largest student concentration on the east coast with 120,000 college and university students enrolled within the city limits and nearly 300,000 students enrolled in the metropolitan area. There are over 120 universities, colleges and technical institutions in the greater Philadelphia region, including three major research universities in the city - the University of Pennsylvania, Drexel University and Temple University

The city's economic sectors include information technology, manufacturing, oil refining, food processing, healthcare and biotechnology, tourism and financial services. Financial activities account for the largest sector of the metro economy and Philadelphia is one of the largest health education and research centres in the US. This 'Ed's and Med's' part of the local economy is of growing importance and features strongly in the city's plans for the future.

## **Who will be your fellow participants?**

The programme is designed for those in leadership positions in HEIs and other agencies. Past participants have ranged from Chief Executive/Vice Chancellors to members of senior leadership teams (PVC's, Deans, Head's of School) as well as others with professional service responsibilities for aspects of the student experience, quality, HR and developments in relation to technology enhanced teaching and learning.



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## Who are your programme leaders?

### ***Dr Tom Kennie***

Tom Kennie is a founding director of Ranmore ([www.ranmore.co.uk](http://www.ranmore.co.uk)) and of the Innovation Laboratory for Higher Education ([www.i-lab-he.org](http://www.i-lab-he.org)). Ranmore are a 'niche' consultancy focusing on higher education and other 'intellect rich' environments. He has extensive experience of higher education through his national and international work with over 140 institutions and during his 13 years (with Robin Middlehurst) as co-director of the national Top Management Programme (TMP). For the past 2 years he has been co-director on the International Association of Universities 'Leading Globally Engaged Universities' programme.

Prior to establishing Ranmore he was a full-time academic leader, worked as a Director of Human Resources for a large professional service firm – and in his earlier career was a practising chartered surveyor in the construction and offshore sectors.

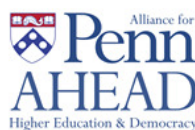
He was an undergraduate and postgraduate student at the University of Glasgow, gained his PhD from Imperial College London and his MBA from Roffey Park, University of Sussex.

He joined the LH Martin Institute at the University of Melbourne in 2016 as an Honorary Senior Fellow.

### ***Dr Peter Eckel***

Peter is Senior Fellow and Director of Leadership Programs for the Alliance for Higher Education and Democracy (AHEAD) at the University of Pennsylvania. For close to two decades, he has worked with university presidents, provosts, chief business officers, faculty, and trustees to effect change at colleges and universities and strengthen their leadership and governance.

He has written extensively on higher education management, governance and change leadership, including five books, two national studies, 25 nationally disseminated white papers, and a dozen peer-reviewed research papers. He has worked with the diversity of U.S. colleges and universities, including research universities, undergraduate-focused colleges, community colleges, and minority-serving institutions, both public and independent. He also currently serves as a trustee at the University of LaVerne (CA).



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Peter has also worked as a Vice President at the Association of Governing Boards of Universities and Colleges (AGB) and as Director of the Center for Effective Leadership at the American Council on Education (ACE). Peter was an undergraduate at Michigan State University and obtained his master's and doctorate from the University of Maryland, College Park.

## Next Steps

To reserve a place on the programme please contact Corinne Waring ([cwaring@ranmore.co.uk](mailto:cwaring@ranmore.co.uk)). Numbers on the programme are limited so an early reservation is recommended.

The cost of attending the programme is

- **£4,950 plus VAT (Strategic and Accredited membership packages);**
- £5,250 plus VAT (Access membership packages);
- £5,500 plus VAT (for non HEA members).

This course fee is also inclusive of lunch, dinner and all transport associated with the programme whilst in the US. We can advise on hotel arrangements in both cities.



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