



## **GLOBAL ENGAGEMENT: GLOBAL CHALLENGES** *Universities and Knowledge Regions*

***Melbourne & Adelaide***

**15<sup>th</sup> – 19<sup>th</sup> February, 2016**

**Programme Leaders: Dr Tom Kenzie & Professor Robin Middlehurst**

The ***fourth in our series of 'Global Engagement: Global Challenges'*** events will take place in Melbourne and Adelaide in February, 2016. This follows on from events in May 2014 in Chicago and the Mid-West and in 2015 in Australia (Melbourne & Adelaide) and in the US (Philadelphia).

This note provides some background to ***the Australian programme in Melbourne and Adelaide***.

Our "Global Engagement: Global Challenges" agenda provides an opportunity to 'step back' from operational matters and explore global issues in higher education through the lens of another higher education system in dialogue with peers from different countries. The agenda combines visits to a diverse range of institutions and discussions with fellow leaders guided by two experienced programme leaders with extensive knowledge of leadership development and international higher education. Whether you are a regular visitor to Australia and already have strong research or teaching links or you are seeking a means of understanding current higher education trends in Australia, you will gain much from the programme. In particular we aim to provide the following:

### ***Benefits***

- To identify relevant ideas and insights to ***inform developments at your institution***;
- To build a ***new network of colleagues*** in these regions of Australia as a springboard for future collaboration;
- To gain an ***enhanced appreciation*** of approaches to institutional and system level leadership, management and governance;
- To explore the different ways that higher education institutions play a role in ***developing knowledge regions (and cities)***; and
- To obtain new ***data and information*** to help shape the medium to longer-term direction of higher education in a global context.



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### ***Who is the programme for?***

The programme is for those in senior leadership positions in HEIs and other agencies, from Chief Executive/Vice Chancellor to members of senior leadership teams and those with senior level academic or professional interests in international higher education. The agenda has been specifically designed to provide an opportunity to combine an intensive experience with the option to address other business opportunities in the days leading up to or following the programme – in Australia, in South-east Asia or the Middle East – en route to or from Australia.

### ***Why Australia? and why now?***

Australian higher education (HE) is one of the world's leading HE systems, with a rich diversity of institutions enrolling over 1 million students. International higher education is the largest service industry export in the country. The combined federal and state system includes both government-funded and private institutions stretching from 'world class' research intensive universities to institutions with very significant global footprints to more technologically oriented institutions that are members of the Australian Technology Network (ATN) among others. The 41 universities in the system include 37 public institutions, 2 private universities and 2 Australian branches of overseas' universities.

Australian higher education is going through a period of major change and our agenda seeks to gain deeper insight into a series of strategic questions including:

- How will the ***Australian HE system respond to and evolve*** in the light of the proposed deregulation of undergraduate student fees?
- What responses and ***strategies are being developed by different institutions*** and what will be the response of the private sector?
- What implications does deregulation have for ***investment in research and the stimulation of innovation?***
- What ***models of collaboration*** are developing within cities and between universities and also between universities and the TAFE institutions?
- How is Australia continuing to develop its highly successful ***approach to internationalisation*** at home and overseas?
- What ***models of delivery*** and approaches to higher education have developed in remote regions?

The programme will also be tailored further to reflect the specific interests of participants.



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### ***Why Melbourne?***

The Economist Intelligence Unit has frequently ranked Melbourne amongst the world's most liveable cities. In 2014 Melbourne, for the third year in a row, topped this world ranking. The rating system is based on individual rankings out of 100 for education, infrastructure, healthcare, crime, climate and culture. Importantly, in terms of knowledge, Melbourne achieved scores of 100 for education, infrastructure and healthcare, and a score of 95.1 for culture and environment.

Melbourne is also home to 9 universities and 15 Technical and Further Education Colleges (TAFEs). The vice chancellors of these universities joined together with the City of Melbourne to form the Office of Knowledge Capital. This organisation had the mission to 'collaborate to develop and promote Melbourne as Australia's Knowledge Capital' and in 2013, it was nominated as a Knowledge Metropolis in the Most Admired Knowledge City (MAKCi) Awards.

We are exploring the possibility of visiting a range of organisations and institutions in Melbourne including:

- The Office of Knowledge Capital
- University of Melbourne
- La Trobe University
- RMIT
- Swinburne University,
- Deakin University
- Federation University, and
- Victoria College of the Arts, ...among others

### ***Why Adelaide?***

The capital of South Australia boasts an equally impressive range of universities and colleges as well as being home to a range of international higher education providers such as Kaplan and Laureate.

Again we are exploring options to visit a range of organisations and institutions in Adelaide including:

- Flinders University
- Torrens University
- The University of Adelaide; and
- The University of South Australia (UNISA)



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## ***Programme Leaders***

### ***Dr Tom Kennie***

Tom Kennie is a director of Ranmore ([www.ranmore.co.uk](http://www.ranmore.co.uk)) and of the Innovation Laboratory for Higher Education ([www.i-lab-he.org](http://www.i-lab-he.org)). Ranmore specialises in working with leaders in the higher education sector and in other 'intellect rich' environments such as professional service firms, research institutes and councils.

Since founding Ranmore he has engaged in projects with over 100 HE institutions globally and during his 13 years (with Robin Middlehurst) as co-director of the UK's Top Management Programme for Higher Education (TMP) worked with over 650 senior leaders. Eight years ago, with Professor Raman Bedi of King's College London and Professor Bruce Donoff of the Harvard School of Dental Medicine he helped establish the Senior Dental Leaders (SDL) programme for the Global Child Dental Fund (<http://www.gcdfund.org/senior-dental-leaders-programmes>).

Prior to establishing Ranmore Tom was a full-time academic leader, latterly at the University of Surrey, after which he worked as Director of Human Resources for a large professional service firm. Earlier in his career he was a practising chartered surveyor in the construction and offshore sectors and started his academic career at the University of Technology in Kingston Jamaica.

He routinely writes about higher education leadership and management, most recently about the form and nature of 'Top Team Management' about Vice Chancellor/Presidential leadership transitions and about the potential impact of disruptive innovation on the landscape of higher education.

Tom was an undergraduate and postgraduate student at the University of Glasgow, gained his PhD from Imperial College London and his MBA from Roffey Park, University of Sussex.

### ***Professor Robin Middlehurst***

Robin is Professor of Higher Education at Kingston University, London, and Policy Adviser to the Vice Chancellor. She is currently seconded on a part-time basis to the Higher Education Academy (HEA), advising on the further development of HEA's national and international strategies. Through her career, Robin has sought to make a serious and significant contribution to higher education nationally and internationally through the development of individuals, institutions and systems of higher education.



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Her research interests cover several fields including:

- the understanding and practice of leadership and leadership development in higher education;
- the meaning and protection of academic standards including quality enhancement processes at system and institutional levels; and
- developments in 'borderless' higher education including the growth of private providers, transnational education and technology-supported learning.

Robin is a Trustee of the British Accreditation Council and serves on the Advisory Board of the Observatory on Borderless Higher Education (OBHE) as well as several editorial boards. Robin's career has included Directorships in the mid-1990s at the Higher Education Quality Council (now QAA), leading on quality enhancement, and from 2004-2014 at the Leadership Foundation for Higher Education, leading on research and international strategy. Robin has held academic posts at the University of Surrey and the Institute of Education, University of London.

Robin has worked on and published extensively in the domains of international higher education policy and governance and is active as an advisor to government departments and higher education institutions on a range of internationalisation projects. She is a graduate of Lancaster, Reading and London Universities.

### ***Timing***

The programme will start on **Sunday 14<sup>th</sup> February, in Melbourne** and will conclude at lunch-time on **Friday 19<sup>th</sup> February** in Adelaide. Extra days of accommodation can be arranged for those who wish to arrive sooner or leave on the Saturday or Sunday following the event.

### ***Next Steps***

#### **1. Venues**

The event location in Melbourne we have chosen is the Park Hyatt Melbourne, 1 Parliament Square, Off Parliament Place, Melbourne, Victoria 3002 Tel: 61 3 9224 1234. It is centrally located – and an excellent quality hotel. (see <http://www.melbourne.park.hyatt.com/en/hotel/home.html>).

In Adelaide we will be staying at an equally good venue, the Intercontinental Adelaide, North Terrace, Adelaide 5000

<http://www.ihg.com/intercontinental/hotels/gb/en/adelaide/adlha/hoteldetail?fhqs=view/mapView>



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## 2. Cost

The cost of the programme covers programme delivery, all lunches and dinners plus bed and breakfast in Adelaide on the 17<sup>th</sup> and 18<sup>th</sup> February and all travel within Australia (including the flight **one way** from Melbourne-Adelaide). The fee for this package is **£4950 (+VAT)**.

Given that participants may wish to arrange other business and make travel plans to leave on different days and from different locations (e.g. from Adelaide or Melbourne), we have decided that the simplest approach is to ask each participant to book their accommodation in Melbourne directly with the hotel according to their specific requirements. From previous events we have found this works well - particularly if we make a provisional booking directly with the hotel – which we have done. A discounted group rate has been negotiated at a very competitive price of \$330/night (including breakfast and tax – around £165/night).

Please note that if you wish to arrive earlier than Sunday 14<sup>th</sup> February at the Park Hyatt hotel, we would urge you to book this as soon as possible. They are expecting to be full for the night of Saturday 13<sup>th</sup> February. Corinne will confirm with your office whom to contact and the reference to quote when we have confirmed the group booking.

For those who may wish to stay in Adelaide beyond Friday 19<sup>th</sup> we can also negotiate an agreed rate if you can confirm that you wish to stay beyond the end of the formal programme which concludes in Adelaide on Friday 19<sup>th</sup> 2016.

## 3. Confirmation

Please email Corinne Waring ([cwaring@ranmore.co.uk](mailto:cwaring@ranmore.co.uk)) to confirm your interest in her holding a place for you pending confirmation – which we appreciate may take some weeks to finalise. She can invoice you now if that would be helpful.

Please also note that you will need an eVisitor visa for this event. It is free for a visit up to 3 months and advice can be obtained online at [http://www.uk.embassy.gov.au/lhlh/IMMI\\_holiday\\_info\\_eng.html](http://www.uk.embassy.gov.au/lhlh/IMMI_holiday_info_eng.html) and the visa at [http://www.immi.gov.au/e\\_visas/visitor.htm](http://www.immi.gov.au/e_visas/visitor.htm)

If you have any further questions please don't hesitate to contact Tom ([tkennie@ranmore.co.uk](mailto:tkennie@ranmore.co.uk)) or Robin ([R.Middlehurst@kingston.ac.uk](mailto:R.Middlehurst@kingston.ac.uk)).

We look forward to hearing from you and to engaging with you in Australia.



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